



SURPRISE2040

General Plan

GENERAL PLAN ADVISORY GROUP MEETING #1



Meeting Purpose

- 1. Introduce the General Plan 10-Year Update project, team and process.**
- 2. Engage in an interactive discussion to identify city-wide issues, opportunities or challenges that may influence the General Plan Update effort.**

Project Team

City Staff

Jason Moquin – Planning Manager/City Point of Contact

Lloyd Abrams – Assistant Director, Community Development

Trever Fleetham – Senior Planner

Consultant Staff

Kevin Kugler, AICP – Project Director (Michael Baker International)

Matt Klyszeiko, AICP – Project Manager/Point of Contact (Michael Baker International)

Tristan Black-Colla, AICP – Project Planner (Michael Baker International)

Steven Sifferman, AICP- Project Planner and GIS Specialist (Michael Baker International)

Judie Scalise – Economist (ESI Corporation)

General Plan Advisory Group (GPAG)

Bill Lally- Land Use Attorney, TB Law

Chris McComb- Imagine Preparatory Academy

Daniel Gyorffy- City of Surprise Resident- Asante

Dennis Tyner- Ottawa University President

Harrylouis Rodriguez- Veterans, Disability & Human Services Commission

Holly Medina- West Mec Campus Administrator

Jay Leonard- City of Surprise Resident- Sierra Verde, Owner/Operator of Secure Source USA

Jeff Gibbs- City of Surprise Resident - Sun City Grand

Jennifer Breeding- City of Surprise Resident

Kent Xander- Land Broker

Margaret Lieu- Art Commission

Mark James- Luke AFB, Community Initiatives

Michael Boule- City of Surprise Staff- Water Resource Management

Mitchell Rosenbaum- Planning & Zoning Commission

Scott Phillips- Developer, Carefree Partners Investments

Steve Doolittle- City of Surprise Resident - Sun City Grand

Susan Draper- City of Surprise Resident - Sycamore Farms

Taylor Earl- Land Use Attorney, Earl & Curley

Tony Robinson- Informal invite pending the Parks and Recreation Advisory Commission Appointment

GPAG Role & Responsibilities

- **A source of insight on the community, its interests and expectations**
- **Inform City Staff and the Consultant Team of information that is valuable to the process or issues/opinions that should be taken into consideration as part of the Update effort**
- **A source of ideas to achieve a complete and responsive plan**
- **A sounding board for ideas and proposals presented by City Staff and the Consultant Team**
- **Pass along knowledge to the community on General Plan related topics**

What is a General Plan?



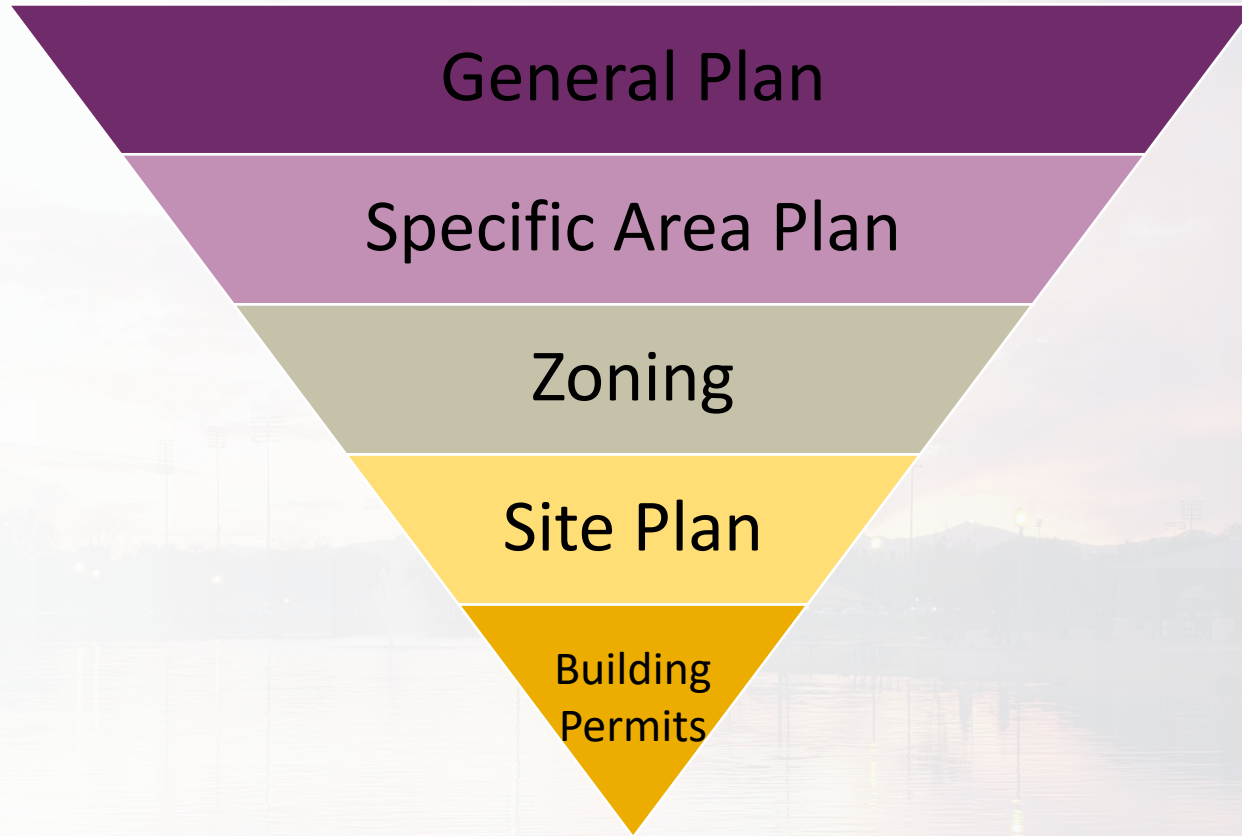
Required Elements

- Land Use
- Circulation (Roadway Systems, Transit, Alternate Mode)
- Growth Areas
- Recreation & Open Space
- Revitalization & Redevelopment
- Neighborhood Preservation
- Environmental Planning
- Water Resources
- Conservation
- Energy
- Public Services & Facilities (Utilities)
- Public Buildings
- Housing
- Safety
- Cost of Development

Elective Elements

- Economic Development
- Arts & Culture
- Education
- Health

How is the General Plan Used?



Surprise General Plan

Chapter 1: Development

- Growth Areas
- Land Use
- Economic Development

Chapter 2: Quality of Life

- Neighborhood Planning
- Housing
- Conservation, Rehabilitation, & Redevelopment
- Recreation & Open Space
- Education
- Arts & Culture

Chapter 3: Transportation

- Roadway Systems
- Transit
- Alternate Modes

Chapter 4: Resources

- Environmental Planning
- Conservation
- Water Resources
- Energy

Chapter 5: Finance, Infrastructure, and Services











- Cost of Development
- Public Buildings & Services
- Public Utilities
- Health & Safety

Chapter 6: Implementation

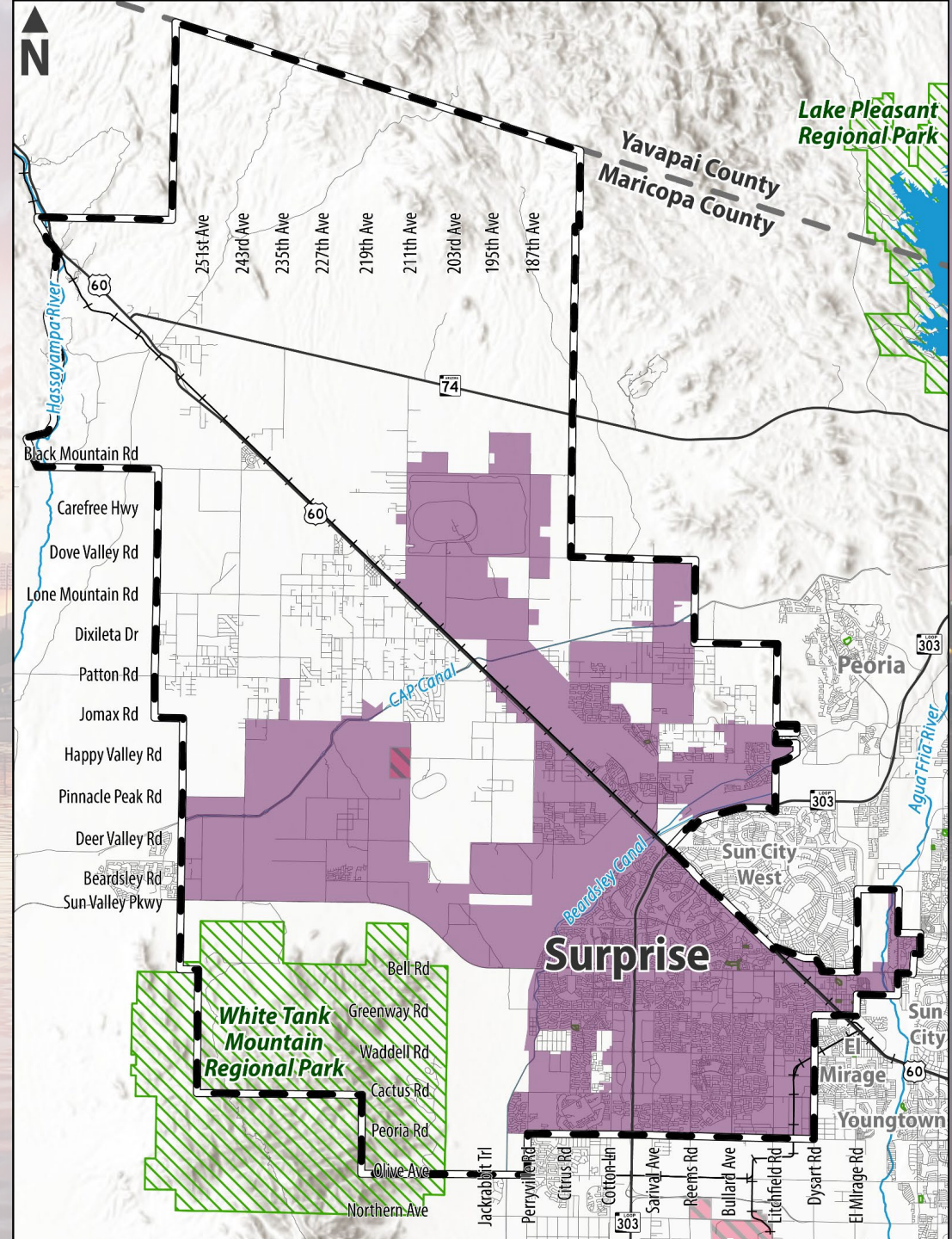
- Administration Procedures
- Implementation Initiatives
- Implementation Strategy Matrix

Surprise Planning Area

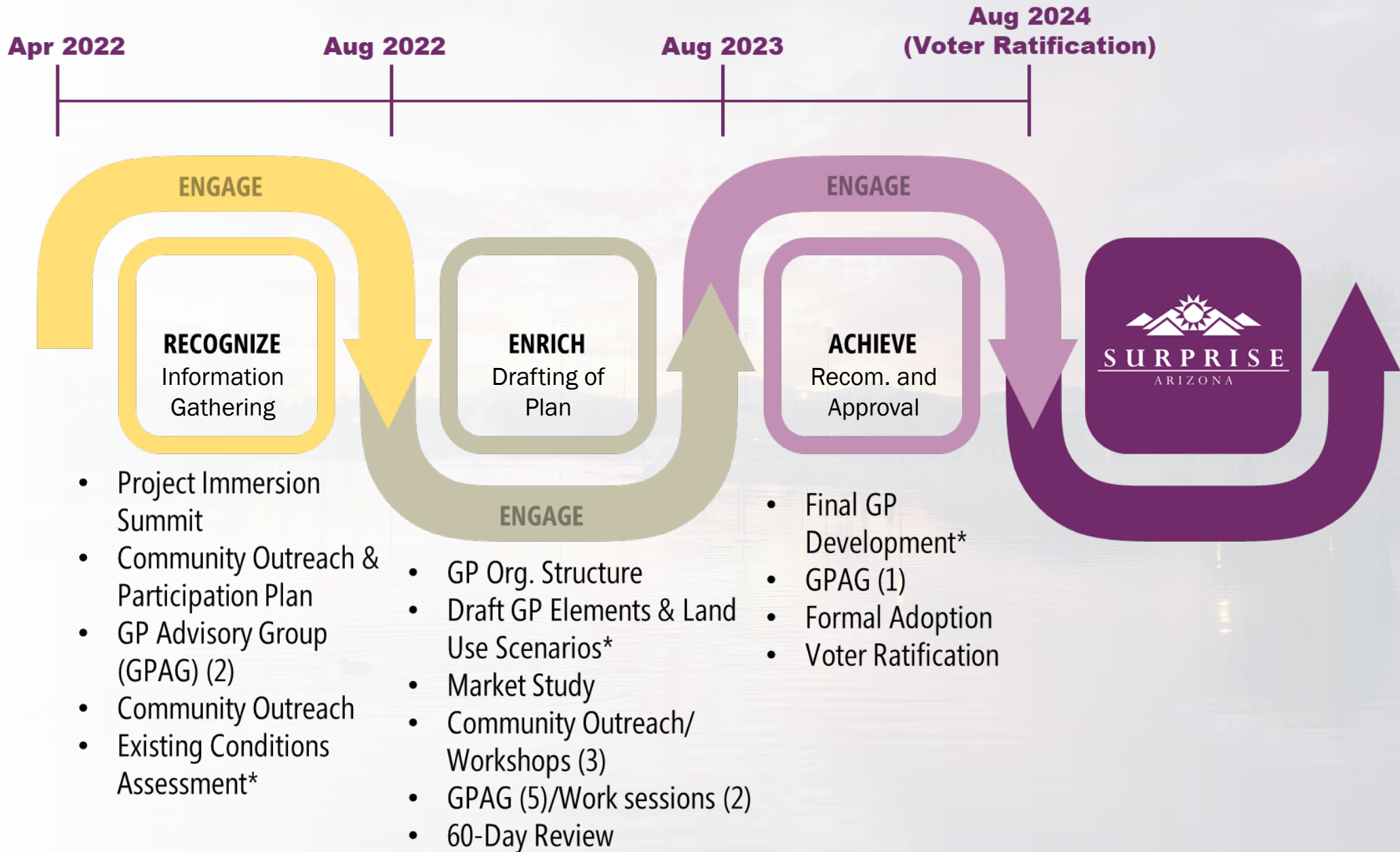
Legend

- | | | | |
|---|---|---|------------|
|  | Surprise City Limits |  | Highway |
|  | Surprise Planning Area |  | Local Road |
|  | County Boundary |  | Rail Line |
|  | Regional County Park |  | River |
|  | Luke Air Force Base (AFB) & Auxiliary Field |  | Canal |

Source:
City of Surprise



General Plan Process



Community Outreach Plan

Engagement Plan

- Community Outreach and Participation Plan
- In-Person/Virtual Outreach
- Dedicated Website (**surpriseupdate.com**)
- Surveys/Polls
- Social Media Engagement
- Coordination with City's Communications Team

Outreach Efforts

- 12 Stakeholder Sessions (1:1 or small group discussions)
- 6-8 Bi-Monthly General Plan Advisory Group (GPAG) Meetings
- Three (3) Community Workshops (Large Format)
- General Plan (Road Show/Target Workshops) Number and Location TBD
- Staff representation with General Plan Update Information at Civic Events



Smart Cities

Resiliency/Water

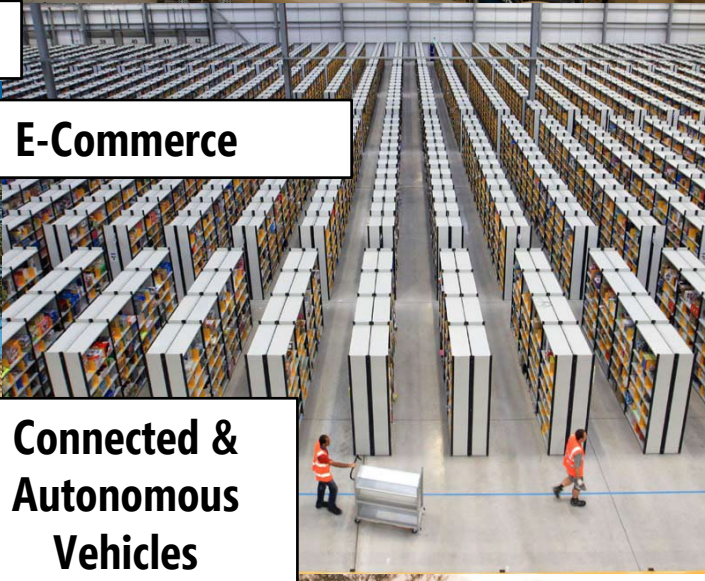
Internet of Things

E-Commerce

What Trends May Shape Our Future?



Connected & Autonomous Vehicles



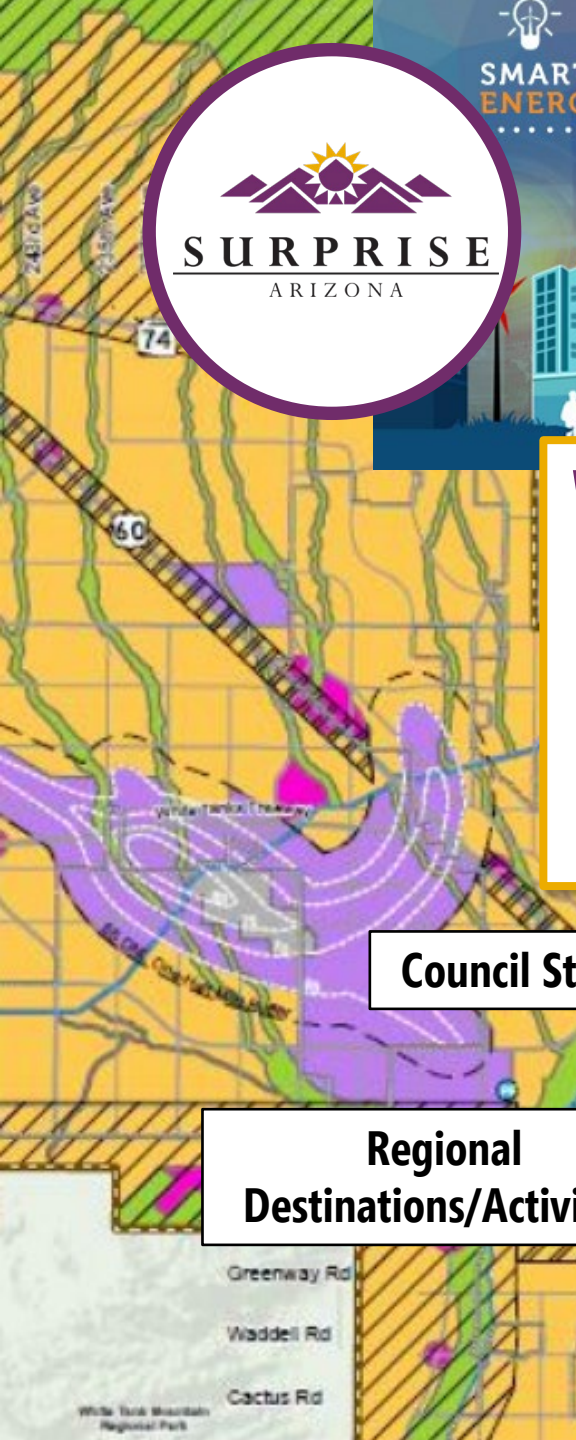
Council Strategic Plan

Healthy Lifestyles

Regional Destinations/Activities

Employment Outlook

Housing



What 1 word best describes Surprise?



What 3 topic(s) are most important to Surprise in the next 10/20 years?

- Family Oriented
- Arts & Culture
- Education
- Community Facilities & Coordinated Services
- Infrastructure Development & Maintenance
- Community Health & Safety
- Economic Development & Job Growth
- Housing & Neighborhood Preservation
- Mobility & Active Transportation
- Technology & Innovation
- Quality Design
- Environmental Planning & Sustainability
- Other...

What physical places or features in Surprise offer opportunities for improvement or enhancement?

- Surprise City Center
- US 60/Grand Avenue
- Loop 303
- The Village at Prasada
- Vacant Property
- Existing Neighborhoods
- Parks & Trails/Open Space
- “Greenfield” Development
- State Trust Lands
- Others...

Next Steps

- **Homework**
 - Vision & Goals Worksheet
- **Next Meeting**
 - GPAG Meeting #2: August 23, 2022
 - 6-7:30 PM?

General Plan Vision

- **What is a Vision?**

- Ideal future aspirations to work towards
- Inspiration for decision-makers and the community
- Unique to the community
- Comprehensive, long-term, visionary, and positive
- Paint a picture of the future
- Remember, we're looking 10/20 years into the future!

- **Why do we need a Vision?**

- Capture the community direction for the future of Surprise
- Make sure the goals, policies, and programs in the updated General Plan reflect community values

General Plan Vision

Current General Plan Vision Statement

The City of Surprise strives to uphold the values of its residents, while balancing physical and economic growth, and maintaining a safe community. A high standard of living should be fostered by enhancing neighborhood and community amenities. Vibrant and diverse development is important for a young community, and Surprise should aim to preserve the uniqueness and history of the City.

- **What are some key features or attributes that define Surprise?**
- **What are some aspirations for what the community would like to be over the next 20 years?**

Thank You

- **Contact Information**

Jason Moquin

City of Surprise, Planning Manager

Email: Jason.Moquin@surpriseaz.gov

Direct: (623) 222-3045