

**CITY OF SURPRISE  
GENERAL PLAN ADVISORY GROUP  
MEETING NO. 3  
MEETING MINUTES**

**October 11, 2022  
6:00-7:30 PM  
Council Chambers  
16000 N Civic Center Plaza, Surprise, AZ 85374**

**GENERAL PLAN ADVISORY GROUP**

General Plan Advisory Group (GPAG) convened at 6:00 P.M.

**MEMBERS IN ATTENDANCE:**

Mitchell Rosenbaum, Planning & Zoning Commissioner, Chris McComb, Daniel Gyorffy, Dennis Tyner, Harrylouis Rodriguez, Holly Medina, Jay Leonard, Jeff Gibbs, Kent Xander, Margaret Lieu, Michael Boule, Scott Phillips, Steve Doolittle, Susan Draper, Taylor Earl, Anthony Robinson, Tiffany Copp, Assistant Community Development Director, Jason Moquin, Planning Manager, Trever Fleetham, Senior Planner, Matthew Klyszeiko, Consultant, Michael Baker Int., Steven Sifferman, Consultant, Michael Baker Int., and Tristan Black-Colla, Consultant, Michael Baker Int.

**Current Events and Reports:**

Consultant Black-Colla of Michael Baker International reviewed recent, current, and planned efforts outlined below:

Virtual Workshop remains active.

Fiesta Grande event Sat, 10/8/2022 was a success.

Youth Advisory Council coming 11/9/2022.

Beginning HOA & Stakeholder outreach.

Beginning to look at holiday/ winter events and engaging schools through surveys.

**Consent Agenda:**

**Item No 1. Consideration and action to approve the General Plan Advisory Group Meeting Minutes of July 26, 2022.**

Approved

**Item No. 2: Consideration and action to approve the General Plan Advisory Group Meeting Minutes of September 13, 2022**

Approved as amended with Harrylouis Rodriguez was in attendance.

**Regular Agenda Item – Non-Public Hearing:**

**Item No 3. Discussion pertaining to the 2040 General Plan Vision & Values Approach.**

Consultant Klyszeiko of Michael Baker International re-introduced the current General Plan Vision and Values and shared the project team's approach to update them based on feedback received to date. Included in the Vision options were two member-proposed options. General discussion amongst the members occurred regarding the current vision statement, and many expressed their preference of a more robust and specific Vision. Consultant Klyszeiko shared that the Vision doesn't have to contain all details as the Values can expand on the Vision, and the structure can get into more specifics, while keeping topics general. GPAG members shared mixed responses to the updated Values; some preferring the existing Values with updates, and others preferring the revamped and succinct Values

for the next generation. Consultant Klyszeiko will take feedback received and present one draft Vision and Values at a future meeting.

**Item No. 4: Discussion pertaining to the 2040 General Plan Organizational Structure Review.**

Consultant Klyszeiko re-introduced the current General Plan Structure and shared the project team's approach to update it. Option A presented maintained the 2035 General Plan structure as it is functional and traditional, however may be challenging to maintain. Option B presented organized the structure around the proposed 2040 General Plan Values with a refined number of goals and policies, and a Goal/Policy/Element Matrix. General sentiment amongst the members reflected a preference of the Value-based structure proposed in Option B. Consultant Klyszeiko shared that the refinement of the structure will progress as the 2040 General Plan is drafted and reviewed.

**Item No. 5: Introduction to the 2040 General Plan Land Use Plan Approach and constraints.**

Consultant Klyszeiko briefly introduced the process that the GPAG will be using to approaching the Land Use review and 2040 Land Use Plan draft. He emphasized much of the edits will be text based rather than made to the map. He instructed GPAG members to review the character areas and sub-areas in the current 2035 General Plan to prepare for December's GPAG Meeting #4. Michael Baker staff will analyze the Activity Packets received, as well as member input and prepare a draft summary of all responses to be shared at a future meeting.

**ADJOURNMENT:**

General Plan Advisory Group adjourned at 7:38 P.M.

The foregoing instrument is a full, true and correct copy of the original document.

ATTEST BY: \_\_\_\_\_  
Jason Moquin, Planning Manager

DATE: October 12, 2022